







Easier warehouse management with one supplier •

Easier service with one supplier



Less internal training cost with only one solution

More focused joint marketing with Huawei

### **Faster Installation**







# **Install & Forget**















# **PROFESSIONAL & DEDICATED** MARKETING SUPPORT





From September 2018, the Huawei Smart PV Academy will be held monthly in the Huawei Sydney office. In addition, we look forward to collaborating with our distributors in the 30+ roadshows covering major cities nationally: Sydney, Melbourne, Adelaide, Brisbane and Perth etc. Each roadshow will provide practical solutions to key strategies such as:

- ▶ How to generate more sales opportunities?
- ► How to make your business easier?
- How to design a system more efficiently?
- How to install and commission faster?

45 CPD points for joining our courses, visit http://solar.huawei.com/au/ or contact Huawei Authorized Distributor for more details.

## How Can Huawei Help me to Better Sell to Homeowners?

#### Via Phone:

Homeowner benefits, FAQ

#### Via Visit:

Benefits flyer, dummy inverter

#### Via Email/Ads/Website:

Homeowner benefits, Reference cases, Posters, Videos





What marketing promotions will Huawei have in Australia? Huawei is planning to run multiple marketing campaigns in Australia to raise Huawei's brand awareness, including:

- Content Marketing: Up-to-date posters, testimonial case studies, Videos, EDMs etc.
- Media Partners: CEC, SEC, Ecogeneration, Solar & Storage, PV Magazine, PV Tech
- Social Media: Huawei FusionSolar FB/TW/Linkedin with 60,000 followers

#### We Need Your Contribution to Joint-marketing Success!

- Case sharing (photo/video/interesting story)
- Press release
- Social media interaction

